



GA ASIA-PACIFIC REGION



KUALA LUMPUR
**INTERNATIONAL
PR CONFERENCE**
08 NOVEMBER 2022



GLOBAL ALLIANCE ASIA-PACIFIC REGION 2023

prepared by Jaffri

GA Asia-Pacific Team or TEAM GAP had successfully completed various PR and Communication Programmes including conferences, events, research, trainings, membership recruitments and collaborations in 2022, most of which carried the GA brand and had tractions with Global Alliance.

A heartfelt thank you to **ALL OUR GAP TEAM** members from PRINZ New Zealand (Ms Fiona) to APRN Jakarta (Ibu Prita) and our gang @ IPRM Malaysia (Datuk Ibrahim and Mallesa) and in Hong Kong (Ms Ruby), Japan (Dr Sano), Vietnam (Mr My), South Korea (Ambassador Kim), Thailand (Dr Nutthaboon), Singapore (Ms Juat), Indonesia (Pak Boy and Ms Candy), the Philippines (Mr Harold, Mr Norman and Ms Ana), China (Ms Pamela) and Australia (Ms Jennifer) for the wonderful collaborations. Big hugs too to ALL GA Team members globally from Puerto Rico to Kenya, the UK to India for collaborating with GAP.

SOME UPCOMING ACTIVITIES:

- **APRN series of Monthly ASEAN Spots & ASEAN Talks:** January till December 2023
- **KIDLAT AWARDS** (Philippines Creative Ad Awards) : 24th February 2023
- **MARKETECH APAC WHAT'S NEXT 2023 CONFERENCE IN MANILA:** 28th February - 1st March 2023
- **HONG KONG PR CAREER DAY 2023 "We Transform PR"** scheduled in March 2023
- **PRSP (The Phillipines) ANVIL AWARDS NIGHT:** 8th March 2023
- **VIETNAM : Grand inauguration of VNPR Academy (Q1 2023):** March 2023
- **GA EDUCATION AND TRAINING MONTH global launch in KL on 4th April 2023 @ Ministry of Communications and Multimedia Malaysia.**
- **NEW ZEALAND PR AWARDS:** 26th May 2023
- **ASEAN PR Conference:** scheduled in June 2023
- **HONG KONG PR AWARDS 2023:** Award Ceremony scheduled in July
- **PRSP NATIONAL PHILLIPINES PR CONGRESS,** (date to be finalized in September)
- **WPRF @ India** on 21-23 September 2023
- **VIETNAM : VNPR Charity Run (Q3 2023 TBC):** September 2023
- **KUALA LUMPUR INTERNATIONAL PR CONFERENCE** on 1st November 2023
- **SINGAPORE PR CONFERENCE 2023:** Organised by Institute PR Singapore (IPRS) in November 2023.