



Managing Director, Matrix Communications – Doris Lim

With over 30 years in the field of corporate and marketing communications, Doris is a veteran of more than 300 campaigns. She has been involved in diverse public relations assignments ranging from product and service launches, to copy writing and scripting for brochures, publications, corporate video documentaries, and producing radio and television programmes.

She has also worked on several public listings and financial restructuring exercises, and PR assignments a range of public-listed clients and SMEs.

In the Institute of Public Relations Malaysia (IPRM), she holds the portfolio of Convenor for Accreditation and Continuing Professional Education. She is also a Fellow and Accredited Public Relations Practitioner of IPRM. Doris adjudicates for the annual NACRA awards which honours best practices in annual report reporting and corporate governance.

Doris holds a Masters of Communications Management from the University of South Australia and a Bachelor of Economics and Business Administration from the University of Malaya. She guest lectures at public and private institutions, and at public seminars when opportunity and time permits.