

Mission Statement

The Institute of Public Relations Malaysia Student Association (IPRMSA) is for the purpose of bringing together students from local universities and private colleges that are interested in public relations to share and be actively involved in public relations programmes under one Association supported by IPRM and public relations practitioners.

Objectives

Basically, the objective of this Student Association is to unite students who are interested in the field of public relations, and in particular to carry out all of the following:-

1. To establish a national public relations student association in Malaysia. To develop public relations skills and knowledge among the communication students through the various public relations programmes.
2. To encourage participation in public relations activities among students and academics from local universities and private college.
3. To enhance the image of the profession and the status and potential of the students through the activities held by the Association.
4. To forge a closer relationship among public relations students via Association.

[PICTURES: IPRMSA - UiTM Chapter National Seminar On March 27, 2010](#) [Click here](#)







[PICTURES: IPRMSA - USM at Universiti Sains Malaysia on 13 March 2010.](#)





[PICTURES: IPRMSA - UUM at Universiti Utara Malaysia on 21 October 2008.](#)



